



SUMAN EDUCATION SOCIETY

LN COLLEGE, BORIVALI (EAST)

(Affiliated to University of Mumbai)

NAAC accreditation with B- Grade in first cycle

**NATIONAL MULTIDISCIPLINARY CONFERENCE ON
THE IMPACT OF GLOBALIZATION ON
CONTEMPORARY LITERATURE, EDUCATION,
ENVIRONMENT AND SOCIETY**

Date : 20th February, 2024

Time : 10.00 AM

CONFERENCE VENUE

**LN COLLEGE,
BORIVALI (EAST).**

ABOUT US

L. N. College one of the prestigious Institute established 2009. College naac accredited with B-GRADE in first cycle. A leading institute in the city offers 9 courses of Degree in Full Time. L. N. College, Borivali is a well-known institution for a range of 9 UG courses. Institute enjoys a good reputation for courses like BCA, B.Com, BBM/BMS, B.Sc., B.M.M. in the streams of IT & Software, Accounting & Commerce, Banking, Finance & Insurance, Business & Management Studies, Science and Mass Communication & Media Students can opt courses from these. L. N. College, Borivali offers its students to gain professional expertise through its trained & experienced faculty in studies of Computer Science.

RULES FOR THE CONFERENCE

1. All Accepted papers will be published in Peer reviewed refereed & UGC listed Journal No. 40776 "AJANTA" ISSN 2277 - 5730 with Impact Factor 7.428.
2. Single or Double-Blind Peer Review
3. Full paper must be written in English, Marathi and Hindi as a Microsoft Word format.
4. Full paper should be in Times New Roman for English or APS-DV- Priyanka, Kruti Dev - 010, DVBW TTSurekh (ISM-V6), Unicode, Mangal font for Hindi/Marathi.
5. Font Size 12 and line spacing should be 1.5
6. Word limit of the article should be 1500 to 2000 maximum
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REGISTRATION LINK

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SUB-THEMES

- Knowledge Management
- People, Process and Performance
- Employee Happiness
- Work life balance
- Stress management & Psychological Aspects of Workforce
- Managing Diversity at Workplace
- Building Agile organizations Sustainable HR practices
- HR Analytics
- Strategic Recruitment
- Spirituality in Organizations
- Organizational Learning
- Talent & Career Management
- Empowerment and Engagement
- Sustainable investment to earning Management
- Managing Business Risk and Performances
- Internal Control and Auditing
- Goods & Service Tax – Opportunities and Challenges
- Financial competitiveness
- Innovation in Financial Markets/Services
- Demonetization and its Impact on Indian Economy
- Digital Economy: Financial Implications
- Green Accounting
- Financial Informatics
- Business Process Optimization
- Innovative Business Practice for competitive advantage
- Economic development: Issues & Challenges
- Business Transformation through Innovation and sustainable Innovation
- Macro-Economic environment & Policy
- Entrepreneurship for Innovation & sustainability and business Reengineering
- Learner Engagement & social media
- Block chain Technology
- Corporate Social Responsibility & Social Business
- Effective Online Business Education
- Entrepreneurship
- Education Policy and Leadership
- Artificial intelligence in Marketing
- Destination Marketing and customer Engagement
- Branding of Professional Services
- International Marketing
- Changing Context of Consumer Behaviour
- Retailing
- Digital Marketing Strategies
- Marketing Analytics
- Entertainment Marketing
- Buzz Marketing
- E-Commerce: Planning & Execution
- Branding & Product Strategies
- Rural Marketing
- Green / Eco-Centric Marketing
- Marketing Innovation
- Marketing strategy for Business
- Ethical Issues in Marketing
- Quality Management
- Behavioural Operations Management
- Sustainable Operations Management
- Advances in Inventory Management
- Supply Chain Management
- Project Management

SUB-THEMES

- Risk Management Strategies in Financial Institutions
- Behavioral Finance in Investment Decision-Making
- Financial Inclusion and Economic Development
- Comparative Analysis of IFRS Adoption and Financial Reporting Quality
- Global financial crisis
- Effect of globalization on national security
- Monetary incentives and employee performance
- Consumer behavior
- Digital transformation in retail
- Impact of startups on local economies
- Cryptocurrency and blockchain technology in banking and finance
- Corporate governance in banking: Lessons learned from recent scandals
- The role of digital payments in promoting financial inclusion.
- The role of artificial intelligence in risk management and fraud detection
- A study on EXIM Banks
- The Future of Finance : A digital frontier
- Sustainable business practices in the 21st Century
- The future of Business : How AI and Machine learning are changing the game
- Existing challenges and future prospects
- Natural Resource management
- Globalization of Information technology
- Impact of globalization on IT industry
- Globalization and Cyber safety
- Globalization and career opportunities in IT industry
- Green technology

The above sub themes are suggestive. Any topic with reference to the main theme will be accepted.

CHIEF PATRON

Mr. Sanjay Veera
Mr. Rajesh Dedhia

PATRON

Mr. Utsav Veera

CONVENER & PRINCIPAL

Dr. Reena Amol Arbune

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Rinku Paal

CONTACT

Dr. Reena Amol Arbune (Principal) - 8369916551

For Paper publication and Payment call on **8390984760 - Gaurav Kumawat**

