



Department of Management Studies
National Institute of Technology, Tiruchirappalli

RESEARCH METHODOLOGY AND DATA ANALYSIS WORKSHOP

*12th February 2022 to
16th February 2022*

A FIVE DAY ONLINE WORKSHOP

The workshop will serve as a catalyst for academic and industry scholars by empowering them with advanced knowledge in social sciences research





Teaching Experts

Prof. Yogesh Dwivedi

Professor of Digital Marketing and Innovation
School of Management, Swansea University, UK

Prof. L.S. Ganesh

Retd. Professor, Department of Management
Studies, IIT Madras

Dr. S. Srinivasan

Assistant Professor, Vinod Gupta School of
Management, IIT Kharagpur

Dr. Murugan Pattusamy

Assistant Professor, IIM Shillong

Dr. Prasanta Kr. Chopdar

Assistant Professor, IIM Shillong

Dr. S. Vinodh

Associate Professor, Department of Production
Engineering, NIT Trichy

Dr. Janarthanan Balakrishnan

Assistant Professor, Department of Management
Studies, NIT Trichy

Dr. S. Yamini

Assistant Professor, Department of Management
Studies, NIT Trichy

Sessions covered

- Research philosophy
- Design and process
- Literature development
- Univariate and Multivariate Analysis
- Exploratory Factor Analysis
- Structural Equation Modelling
- Moderation and Mediation Analyses
- Multi Criteria Decision Making
- Report preparation
- Publishing in high quality journals

Fees Structure

Industry practitioners and delegates	₹ 5000
Academic professionals	₹ 3500
Research scholars/ Students	₹ 2500
International participants	\$100

Note: All the fees is inclusive of GST of 18% and any
institute share as applicable

Workshop Coordinators

Dr. S. Yamini, Assistant Professor, DoMS, NITT
Contact Details: 9445371912; syamini@nitt.edu

Dr. B. Janarthanan, Assistant Professor, DoMS, NITT
Contact Details: 9787746413; jana@nitt.edu

Payment of Registration Fee should be made through SBI collect -> select the state as "Tamil Nadu" -> 'Educational Intuitions' -> "Conference and workshop NIT Trichy" -> RMDA DOMS 2022. Once the fee is paid, send the payment receipt to domsrmda@gmail.com and register at the link given below.

Registration link: shorturl.at/qBOQU

