



SHRI DOMBIVALI MITRA MANDAL'S
MATRUSHRI KASHIBEN MOTILAL PATEL SENIOR
COLLEGE OF COMMERCE & SCIENCE
(AFFILIATED TO UNIVERSITY OF MUMBAI)

One-Day National Conference (Online)
On
"Virtual Reality vs. Augmented Reality : Prospectus,
Opportunities & Challenges for New India"
On
27th November, 2021



PATRON

SHRI KISHOR MALSHI CHHEDA
(PRESIDENT/TRUSTEE, SDMM)
SHRI. MANISH MEGHJI VIRA
(VICE-PRESIDENT, SDMM)
SHRI NILESH LALJI DEDHIA
(SECRETARY, SDMM)

CONVENOR

MRS. MADHURI MANGESH NANDANWAR
(VICE -PRINCIPAL)

ABOUT COLLEGE

Matrushri Kashiben Motilal Patel Senior College of Commerce and Science is located at 2 min. walk from Thakurli railway station and at 8-10 min rickshaw distance from Dombivli. Close proximity to station has convened students from Kurla-Shahapur to study here. The institution obtained permission in the year 2008 for starting degree college and is affiliated to University.

College emphasizes on high values, professionalism, social sensitivity and dynamic entrepreneurship. Through all this it encourages global proficiency and philosophy without diminishing the importance of national interests. Importance has been given to impart higher education to the younger generation with emphasis is given on specialization through various certified and professional add on qualitative programs equivalent with the latest curriculum promising overall development of our students encouraging them to participate in academic and co-curricular activities by nurturing their talent to face the challenges of the new millennium.

The college sensitizes the students of being conscious of their role as a constructive & responsible part of the large society through various extension activities. Overall, college leaves no area untouched, where the progress of students is concerned. The college renders education leading to B.Com, B.M.S, B.Com (Banking & Insurance), B.Com (Accounts & Finance), B.Sc.(Information Technology) & B.Sc. (Computer Science).

THEME & SUB THEMES

Theme: "Virtual Reality vs. Augmented Reality : Prospectus, Opportunities & Challenges for New India"

Sub Themes:

- E-commerce vs Traditional commerce.
- Digital transformation.
- Technological up-gradation in online mode.
- Technological entrepreneurship.
- Social entrepreneurship.

- Digital revolution and globalization.
- Online resources and ethical integrity.
- Virtual education.
- Virtual business.
- New trends in education and workplace.
- Computer science.
- Communication.
- Economics.
- Political science.
- Sociology.
- Banking management.
- Business.
- Management.
- E-business.
- Finance management.
- Hospitality and tourism.
- Logistics and supply chain management.
- Marketing.
- Operations.
- Organizational management.
- Human resource management.
- Finance.
- Commerce.
- Digital library.

SUBMISSION GUIDELINES

- Full Paper has to be typed in Times New Roman, Main heading -14 , Content Font-size 12 and 1.5 line spacing.
- The paper should be written in word file with 1.5 inch margin on the left and 1 inch margin on top, bottom and on the right.
- The cover page of the manuscript must contain Title of the paper, author name, designation, institute name and E-mail address.

The quality research papers will be published in a peer- reviewed journal **ISSN – 2455-0515**

SJIF impact factor 7.092

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ORGANIZING COMMITTEE

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