SPEAKERS

CMA Dr. Kinnarry Thakkar
(University of Mumbai)

Dr. Srinath Jagannathan
(Indian Institute of Management, Indore) - (IIM - I)

Mr. Akhilesh Yadav
(St. Francis Institute of Management & Research)-(PGDM)

Dr. Gordhan Saini
(Tata Institute of Social Sciences, Mumbai) - (TISS)

Dr. Rupesh Patil
(Navasahyadri Engineering College)

Dr. Dhiman Bhadra
(Indian Institute of Management, Ahmedabad) - (IIM - A)

Dr. Lokesh Jasrai
(Mittal School of Business)

Ms. Sanchayita Banerjee
(St. Francis Institute of Management & Research)

Mr. Jestin Johny
(St. Francis Institute of Management & Research)

Dr. Ritesh Kumar
(St. Francis Institute of Management & Research)-(PGDM)

Ms. Papinder Negi
(St. Francis Institute of Management & Research)

Dr. G. Ramesh
(St. Francis Institute of Management & Research)

CHIEF PATRON

Dr. Rev. Bro. Joseph Karimalayil
President
Society of the Congregation of Franciscan Brothers

PATRON

Rev. Bro. Alphonse Nesamony
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6 Days

Virtual Faculty Development Programme and Workshop

"Statistical Tools on Research Methodology"

31st January, 2022 to 05th February, 2022

ORGANISED BY :

St. Francis Institute of Management and Research (SFIMAR)

Approved by AICTE, Recognized by DTE &
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ABOUT INSTITUTE (SFIMAR)

St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by "Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. It is recognized by DTE, approved by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A' accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Section 2 (f) & 12 (B) of UGC Act 1956. It is also ISO 9001:2015 Certified by by DNV (Det Norske Veritas). The courses conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty member deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes. SFIMAR also provides its students additional certification Programmes such as, Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM), CIMA, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assist students in achieving appropriate placements and has a track record of almost 100% placement for the past several years. Institute offers 2 years full time MMS, 3 years Part-time MBA programme for Working Executives affiliated to University of Mumbai and 2 years full time PGDM programme. Institute also is University of Mumbai Ph.D Research Centre.

INTRODUCTION TO THE PROGRAMME

Statistical methods and analyses are used to communicate research findings and give credibility to research methodology and conclusions. It is important for researchers and research scholars to understand and apply statistical tools to analyse and interpret data.

Following are the objectives of the FDP:

- To design an effective research methodology that provides solutions to the objectives of the research, as designed by the researcher.
- To explain an appropriate usage of various statistical research tools for hypothesis testing.
- To Provide hands-on experience and tools used for conducting research.
- To make participants acquainted with academic research writing.

TOPICS TO BE COVERED

Day 1- Introduction to Research, Literature Review, Development of Research Methodology.

Day 2- Qualitative approaches to Research, Quantitative approaches and techniques to Research.

Day 3- Non-parametric Statistical Tests using Research software & Parametric tests using Research software.

Day-4- Questionnaire design, data analysis, Hypothesis testing, Correlation and regression analysis.

Day-5- Research Paper Writing, Publication of papers in High indexed Journals.

Day-6- Software tools used for effective Publication.

REGISTRATION

Registration Fees : Rs. 500/-

Target Audience :

Faculty Members from Academia, Research Aspirants, Research Scholars & Corporates.

The last date of registration is 20/01/2022. The confirmation email for the selected applicants will be sent by 25th January, 2022.

Follow the following link for registration:

https://forms.gle/299WfnAV1kvd2np68

GUIDELINES

- Only 100 participants will be selected for the programme. Participants will be confirmed on a "First Come, First Served" basis.
- Participants will be provided with a softcopy of the "Programme Material".
- E-Certificates will be issued only on attending all the sessions & submission of feedback.
- The last date of registration is 20th January, 2022.
- **For queries, contact :**

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