



KLS Gogte Institute of Technology

Department of MBA



In Association with



Wolkite University, Ethiopia
African Studies Association of India (ASA)
And
Centre for African Studies (JNU)
Presents
An International Conference
On
Indo African Businesses-Strategic
Perspective

Date: 24th and 25th January 2022

Chief Patrons

Dr. Faris Delil Yesuf
Dr. Ajay Kumar Dubey
Shri. Anant N.Mandgi
Shri. Pradeep S. Sawkar
Shri. Vijay M. Deshpande
Shri. Vivek G.Kulkarni
Shri. M.R. Kulkarni

President, Wolkite University, Ethiopia
Chairperson, Center for African Studies, JNU
President, Karnatak Law Society, Belagavi
Chairman, Karnatak Law Society, Belagavi
Secretary, Karnatak Law Society, Belagavi
Secretary, Karnatak Law Society, Belagavi
Chairman, GC, Karnatak Law Society, Belagavi

Patrons

Dr. Jayant K.Kittur,
Principal, KLS Gogte Institute of Technology, Belagavi
Dr. Krishna Shekhar Lal Das
Dean, Department of MBA, KLS GIT



Dr. Ajay Kumar Dubey
Chairperson
Center for African Studies,
JNU

Key note Speakers



Dr. Faris Delil Yesuf
President, Wolkite University
Ethiopia



Dr. Krishna Shekhar Lal Das
Dean
Department of MBA, KLS GIT,
Belagavi



Shri. Chaitanya Kulkarni
Founder
CCARE- CGK Constructions
and Real Estate Pvt Ltd, Belagavi



Dr. Sudipto Bhattacharya
Professor
International Business,
Entrepreneurship & Strategy, VIT, Vellore

Advisory Committee

Dr. Habte Dulla

Vice President, Academic Affairs, Wolkite University, Ethiopia

Dr. Admasu Shibru

Associate professor, Addis Ababa University

Dr. Prashant Yatgiri

Associate professor, T.A. Pai Management Institute, Manipal

Dr. S.C.Patil

Registrar evaluation, Krishandevaraya University, Bellary

Dr. Mahantesh Kuri

HOD In-charge, Department of MBA Rani Channamma University, Belagavi

Dr. Sudipto Bhattacharya

Professor, International Business, Entrepreneurship & Strategy, VIT, Vellore

Dr. Shivsahankar K.

Associate professor, Visvesvaraya Technological University, Belagavi

Dr. Chetan G. K

Associate Professor, Management Development Institute, Murshidabad

Dr. Chetan V Hiremath

Associate Professor, KIAMS, Harihar

Dr. Sateesh. V. Shet

Assistant Professor, NMIMS University, Mumbai

About the International Conference

The world is becoming flatter and today, the business has expanded its branches across the globe. It has become imperative for all entrepreneurs to expand their business scope to the global level. In this strategic inflection point, countries are striving hard to find business allies those strengthen their economy. One such natural ally to India is African continent. Today, India's business diaspora is present in every nation of the Africa. Similarly, African students widen their knowledge horizon in India. Historically India strongly supported freedom struggles in the African continents. Currently India is actively involved in development activities in many African countries. Hence, Department of MBA, KLS Gogte Institute of Technology, Wolkite University Ethiopia, African Studies Association of India (ASA) and Centre for African Studies, JNU, New Delhi are organizing a two days international conference on the above theme during 24th and 25th January 2022 Virtually.

About KLS Gogte Institute of Technology, Belagavi

Gogte Institute of Technology (GIT) is the flagship institute of Karnatak Law Society. Gogte Institute of Technology was incepted in the year 1979, spread across a sprawling mango meadow of over 20 Acres. GIT houses 07 undergraduate and 09 postgraduate disciplines including MBA and MCA programs. GIT has the honor of sheltering over 4500 students and over 250 highly qualified and motivated workforce. GIT, a permanent affiliate and an autonomous institution under Visvesvaraya Technological University is accredited by NAAC with A+ grade and also five UG and two PG programs are accredited by National Board of Accreditation (NBA). KLS GIT is figured in the rank band of 201- 250 by NIRF 2020.

Important dates

Last date of Abstract submission	: 10th December, 2021
Notification of Abstract acceptance	: 17th December, 2021
Last date of full paper submission	: 10th January, 2022
Notification of full paper acceptance	: 17th January, 2022
Last date for registration	: 18th January, 2022

Conference Tracks

1. International trade between India and Africa.
2. Sourcing from Africa.
3. Education - A synergy between Africa and India.
4. Role of Indian Diaspora on African Businesses.
5. Business collaborations between Africa and Indian companies
6. Indian brands in African Markets.
7. Consumer behavior towards Indian products in Africa.
8. Tourism in India and Africa.
9. Emerging trends in Africa's global engagement.
10. Supply Chain related challenges affecting India and Africa businesses.
11. Environment and Investment issues in Indo- African businesses.
12. India's support to Africa during the Pandemic

*Any other topics pertaining to Indian and African business are welcome

Author guidelines

The manuscript should be prepared in the following format:

- Abstract of not more than 250 words with 3-4 key words.
- Abstract should cover: Title, Background of the study, Methodology, Findings/ Results.
- The author(s) should provide their name/s, affiliation, mailing address, Email and Phone number along with the Abstract.
- Final Paper words limited to 4000-6000 words
- Font Type and Size: Times New Roman -12 with single line spacing, 1.5 inch margin on both the sides, A4 size paper. Paper should be submitted in the word format.
- All the diagrams and tables should be appropriately numbered and provided at the end of the paper.
- Submission should be sent to the email address: conference@git.edu

Registration and Paper Presentation (Online):

- No registration fees shall be charged, but registration is mandatory via link-
<https://forms.gle/5eyCGpySVj47XySZA>
- It is mandatory for Participants (non presenters) to also register
- Author(s) are required to present their research papers in an online mode
- Presentation of the paper by at least one of the authors is mandatory to be considered for the publication in management journal.
- Each reviewed paper will undergo plagiarism check and the limit for plagiarism is less than 15%

Publication Details:

- Reviewed & Selected papers will be published in reputed journals, with ISSN number & indexing in Google Scholar & ORJI.
- Selected papers will be included as chapters in a book with ISBN

E-Certificate will be issued to all participants who will be presenting their research papers during the International conference.

Conveners

Dr. Krishna Shekhar Lal Das

Dr. Prasad Kulkarni

Dr. Jyoti Talreja

Dr. Alok Gaddi

Mr. Ameet V. Chate

Dean, Department of MBA, KLS GIT

Associate Professor, KLS GIT

Associate Professor, KLS GIT

Assistant Professor, KLS GIT

Assistant Professor, KLS GIT

Contact

For Event details Contact: +91-9902474810, +91-9886381972, +91-9845570246, +91-9739823813

Website: <https://www.git.edu/international-conference-on-indo-african-businesses-strategic-perspective/>

Address: KLS Gogte Institute of Technology, Udyambag, Belagavi-590008